

FRANK FITZPATRICK

Social Entrepreneur | Creative Director | Music, Film and Integrated Media

CONTACT

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Location

Santa Monica, California

SKILLS

- Creative Direction
 - Audience Engagement and Social Impact
 - Music, Film & New Media Production
 - Emerging and Interactive Technologies
 - Facilitator / Workshop Leader
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PRIOR CLIENTS

Disney
Facebook
Singularity University
Universal Music Group
MTV
Fox Studios
Miramax
HBO
Warner Bros
Dell
Pepperdine University
City of Hope

PROFILE

Award-winning Creative Executive and Social Entrepreneur committed to transforming the human spirit through highly engaging content, designs and experiences. Drawing from thirty years of professional experience, I help forward-thinking companies build success through the integration of music, storytelling, purpose-driven branding and technology. I believe that leadership, innovation and social impact are built from the inside out. I am committed to empowering individuals to increase their creative capacity and optimize personal performance.

EXPERIENCE

CREATIVE DIRECTOR / CONSULTANT

i7 Creative | Santa Monica, CA | 2011 – Present

Work with organizations, thought leaders and interdisciplinary teams to conceptualize, design and execute innovative solutions for increasing performance, engagement and impact.

- **Content Creator / Producer:** Created a signature video for the End Slavery Campaign with Pope Francis and the Dalai Lama, and a multi-media opening for the Shanghai Int'l Film Festival, broadcasting live to over 100M people.
- **Consultant / Creative Director:** Established original designs, creative asset standards and new workflows for post production of UMG's international long form video releases, contributing to an exponential increase in content output.
- **Creative Director / Presenter:** TEDx FIAP, Hollywood Executive Program, Shanghai Academy, Universal Music Group, and the Wealthy Visionary Conference, doubling revenue and attendance in 2 years.
- **Facilitator / Workshop Leader:** Singularity University, Perimeter Institute, Facebook, Esalen VR Summit, SXSWedu, the Arts & Humanities Resource Council, and the Exponential Medicine Conference.

CEO/ FOUNDER

EarthTones | Santa Monica, CA | 2006 – Present

EarthTones is a non-profit organization committed to transforming the human spirit through the power of music and film. Produce and support the creation of emotionally compelling content by partnering with top-level talent and like-minded organizations to engage and inspire people across the globe. Select programs:

- **WHY Music:** Global initiative promoting the integration of music into education and health care.
- **Education Disrupted:** Multidisciplinary forums creating new models in learning and creativity through music, media and technology.
- **3M Revolution:** Innovative programs integrating music, health and mindfulness through multi-sensory experiences and emerging technologies.

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ACHIEVEMENTS

- Created original content and social campaigns reaching over 200 million people in 5 years.
- Selected for “Top Music Supervisors of the Decade” by *Variety*, contributing to over 1 billion in box office revenues.
- Grammy-nominated writer & producer selling over 6 million records, including 3 Billboard Top 10 hits.
- Facilitated C-Level trainings in Creativity, Emotional Intelligence & Personal Wellness in five countries.

OTHER

- Writer, various publications; Ongoing column, The Huffington Post
- Public Speaker
- Certified Yoga and Meditation Instructor

EXPERIENCE (*continued*)

CEO / EXECUTIVE MUSIC PRODUCER

Envisage Entertainment, Inc. | Santa Monica, CA | 1989 – 2016

Music and video production company specializing in award-winning original content and integrated media strategies for feature films, television, branding campaigns and emerging interactive and immersive entertainment platforms. Selected Projects:

- **Films:** *Jump In!*, *Queen of the Damned*, *Scary Movie III*, *Friday*, *In Too Deep*, *Pirates of Silicon Valley*.
- **Television:** *The Larry Sanders Show*, *Alvin & The Chipmunks*, *Love Song*, *Jeff Foxworthy*, *High Society*.
- **Artists:** K'Naan, Ziggy Marley, Anthony Hamilton, Ice Cube, Jill Scott, K-Ci & Jojo, Arturo Sandoval.

COMPOSER / MUSIC DIRECTOR

HBO, Larry Sanders Show | Los Angeles, CA | 1992 - 1998

Composed & produced all the original music for the groundbreaking comedy series that made HBO a household name, winning 24 Primetime Emmy, Cable ACE, Americana Comedy, BAFTA & Peabody Awards. Supervised all on-camera musical performances, including: Beck, Wu Tang Clan, Jim Carrey, Sting, Tom Petty, & k.d. Lang.

EDUCATION

Executive Leadership Training

Singularity University
2011-2012

Double Major in Business Administration And Music Composition (High Honors)

University of Michigan
1979-1983

Continuing Education – International Studies

UCLA, Universidad Autonoma de Mexico